

BUZZ



# BUZZ NINE

The Nine Training Center's Newsletter

## WELCOME



It is my great pleasure to launch the 2nd edition of **Buzz 9** our trendy newsletter. We pray that very soon the whole world is healthy and safe. Although we're starting this edition in a challenging period of a pandemic, we collaboratively will change every challenge to an opportunity for all. We strive to change lives of people and equip them with tools that will support their work, businesses and lives and hence we at The Nine are proud to say that our opportunities are greater than the challenges.

We are in the process of introducing new & unique programs and establishing our grounds in the GCC through our Nine Training Center in Abu Dhabi. That's it from me, please enjoy and see you in the next editions.



Wishing everyone all the best,  
**Noora Khalifa Al Khalifa**  
Chairwoman & CEO

# A MESSAGE FROM THE MANAGING DIRECTOR

Salaam Alekum to Our Extremely Valued Readers.

Time has really flown and we are pleased to share our 2nd Newsletter replete with our activities, trainings and offerings.

We are extremely proud of our innovative and creative approach which makes us unique as we continue to consistently garner great appreciation from our valued clients, stakeholders and candidates leading to repeat business and new clients via word of mouth in Bahrain and GCC.

We work closely with our clients' specific needs and requirements by offering them unique, customized and tailored end to end solutions to best address their needs with a view to enhance productivity, efficiency and quality.

We are totally committed to bringing in the latest trending practical and very much needed hot topics in the form of webinars, 9talkshows, workshops to enhance our participants knowledge and skills.

We are totally dedicated to contributing to Corporate Social responsibility (CSR) in a big way ie by providing training to 700 jobseekers, offering technical support on several webinars



Happy Reading! Praying for your safety.

Warm regards,  
**Gopika Beri**  
Managing Director,  
gopika@the9tc.com | +973-39776618

organised by Ministry of Labour and Social Affairs, training interns etc.

Every year we train new Bahraini interns.

I cordially invite all our valued readers to check out our varied achievements showcased in this Newsletter.

We look forward to partnering with you on New Projects as we move forward with our initiatives.

# MLSD

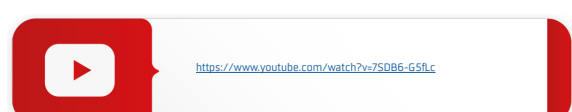
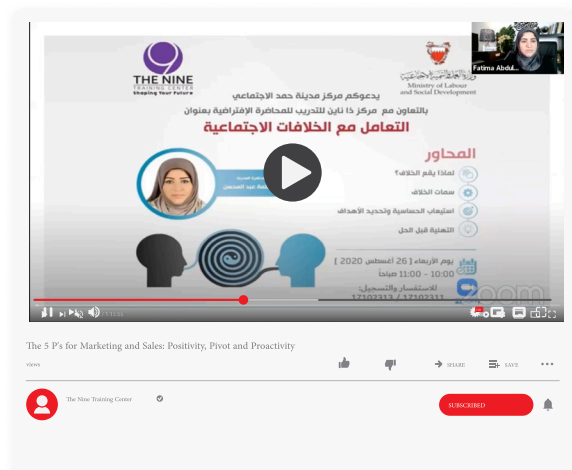
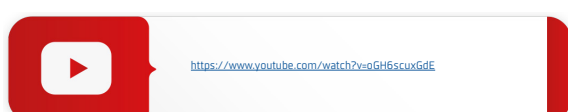
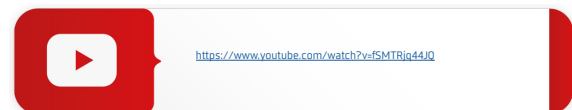
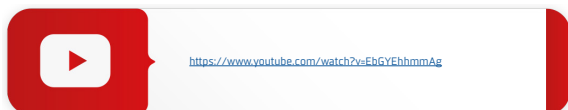
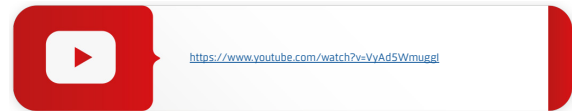
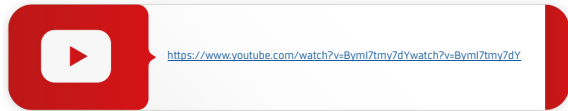
The Nine Training Center has participated in several communal, social and cultural events to support its strategy on Corporate Social Responsibility. ' We are proud to be an integral part of the community and support people in all aspects' said Ms. Gopika Beri, Managing Director.

The virtual lectures provided by the Nine Training Center, through its accredited trainers, in collaboration with the Directorate of Social Centers in the Ministry of Labour and Social Development, aimed at raising awareness in several soft and business skills. Topics that were delivered are:

1. "Life Skills Role in our Lives;" delivered by The Nine Training Center's approved trainer Mr. Fahmi Baqlawa on 10th August 2020 at Abdulla Bin Yousif Fakhro Social Center.
2. "You Attract what you Want through the Art of imagination and Thought," delivered by The Nine Training Center's Sales Manager Mr. Ahmed Al Nooh on 17th August 2020 at Riffa Social Center.
3. "Smart Phone's applications;" delivered by The Nine Training Center's approved trainer Mr. Mohamed Toraif on 19th August 2020 at Sitra Social Center.
4. "Wellbeing and Overcoming Stress" delivered by The Nine Training Center's approved trainer Mr. Salah Abu Idrees on 24th August 2020 at Manama Social Center.
5. "Personalitie Traits and their Right Careers"; delivered by The Nine Training Center's approved trainer Mr. Falah Hashim on 25th August 2020 at Muharraq Social Center.
6. "Dealing with Social Differences;" delivered by The Nine Training Center's approved trainer Ms. Fatima Abdulmohsin on 26th August 2020 at Hamad Town Social Center.
7. "Basics of Entrepreneurs;" delivered by The Nine Training Center's approved trainer and consultant Mr. Hussain Sharakhi on 7th September 2020



In addition, the Nine Training Center has supported Abdulla Bin Yousif Fakhro Social Center's initiative in organizing a plenary on "Confidence and the Art of Persuading and Influencing Others", delivered by three freelance coaches and influencers, Ms. Haleema Mawali, Ms. Nadia Fakhro, Ms Hajer Al Fadala, and hosted by Sara Abu Al Fateh on 10th August 2020



# THE 9TC TALK SHOWS

The Nine Training Center continued to host several social media influencers on mini Live Sessions to share trending knowledge and skills with the general public. These sessions were delivered on Instagram or YouTube.

**يدعوكم مركز ذا ناين للتدريب للبيث المباشر**  
**المشاريع الناشئة**  
**START UPS**

إيهاب عبد العزيز  
 Founder and CEO of Startups

أحمد أبو نوح  
 مدير التسويق

**المحاور**

- خيفة المشاريع الرائدة بدون ميزانية
- الاستراتيجيات الحديثة في إدارة المشاريع الرائدة
- تأثير أزمة فايروس كورونا على المشاريع الرائدة

يوم الأحد [٢٦ يوليو ٢٠٢٠] | ٨ مساءً - ٩ مساءً

للإستفسار: +973 33475122 | +973 77333365

مجاناً

<https://www.instagram.com/tv/CDHYk1EIMss/>

**يدعوكم مركز ذا ناين للتدريب للبيث المباشر**  
**الكوتشنغ يجعلني أسعد**  
**و شغوف مهنيًا**

إلهة فهد  
 مديرة التسويق

أحمد أبو نوح  
 مدير التسويق

**المحاور**

- مساهمة الكوتشنغ في معرفة ما نريد؟
- الكوتشنغ وتحسين أداء الموظف
- تأثير الكوتشنغ في صنع خارطة الطريق المهنية
- الكوتشنغ يوجد شفقتك ويحلك تعيسه

يوم الثلاثاء [٢٠ يونيو ٢٠٢٠] | ٨ مساءً - ٩ مساءً

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مجاناً

[https://www.instagram.com/tv/CCEZD\\_lI2gl/](https://www.instagram.com/tv/CCEZD_lI2gl/)

**يدعوكم مركز ذا ناين للتدريب للبيث المباشر**  
**عجلة الحياة المتوازنة**

إيهاب عبد العزيز  
 Life Coach

أحمد أبو نوح  
 مدير التسويق

**المحاور**

- معنى وأهمية عجلة الحياة المتوازنة
- الأداء الوظيفي في وجود عجلة حياة متوازنة
- معرفة القيم والمعتقدات للوصول لحالة التوازن في عجلة الحياة
- الوعي في ظل التغيرات الحالية

يوم الأربعاء [١٤ يوليو ٢٠٢٠] | ٨ مساءً - ٩ مساءً

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مجاناً

<https://www.instagram.com/tv/CCobyTnFLk/>

**يدعوكم مركز ذا ناين للتدريب للبيث المباشر**  
**الإنجليزية عبر وسائل التواصل الاجتماعي**

إيهاب عبد العزيز  
 مدير التسويق

إيمان الجابر  
 مديرة التسويق

**المحاور**

- الطرق الحديثة في تعلم اللغة الإنجليزية
- تعلم الإنجليزية عن بعد
- الإنجليزية عبر وسائل التواصل الاجتماعي

يوم الأحد [٩ أغسطس ٢٠٢٠] | ٨ مساءً - ٩ مساءً

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مجاناً

<https://www.instagram.com/tv/CDRcC3InDa4/>

**يدعوكم مركز ذا ناين للتدريب للنمو الافتراضية**  
**لهوية تجارية احترافية**

أحمد أبو نوح  
 مدير التسويق

إلهة فهد  
 مديرة التسويق

**المحاور**

- أهمية الشعار وألوانه
- الهوية التجارية وأهميتها
- عرض الشعار والهوية التجارية بطريقة احترافية

يوم الإثنين [27 يوليو 2020] | 8:00 مساءً - 9:00 مساءً

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مجاناً

<https://www.youtube.com/watch?v=Fkx-M6t5Vvg>

**يدعوكم مركز ذا ناين للتدريب للبيث المباشر**  
**أسرار بيوت الأزياء الإيطالية**

إيهاب عبد العزيز  
 مدير التسويق

عمسة الزبيدي  
 خاتم أبو حواس  
 مديرة التسويق

**المحاور**

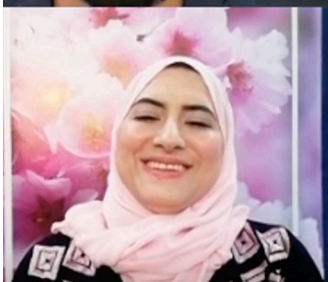
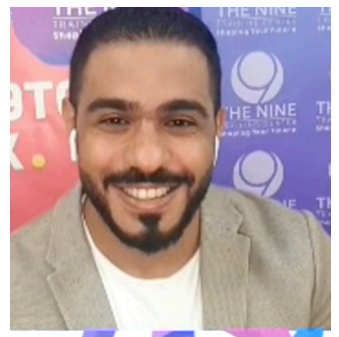
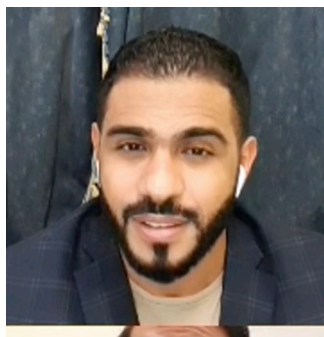
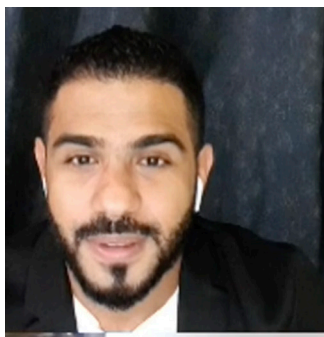
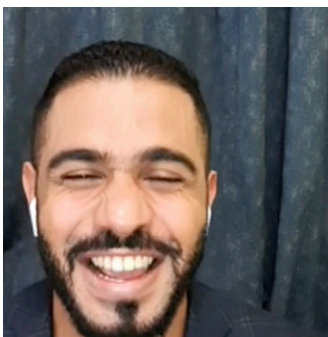
- الفرق بين مصمم الأزياء الذي يملك موضة وبين من لا يملك
- أهمية التصميم المبتكر لمصمم الأزياء وجوهرية التطور المستمر والتجديد والتجديد والتجديد
- قصة الأزياء الإيطالية
- الاهتمام بالمرأة التي تملك القدرة أهم بكثير من الاهتمام بالمنتجات والكم
- كيفية عمل ماركوت مصمم (من تجربة فرق المصممين العالمية لبيوت الأزياء الإيطالية وغيرها) عندما ورثة عمل (المرتب بيوت الأزياء الإيطالية) والخروج بماركوتك الخاص

يوم الأربعاء [12 أغسطس ٢٠٢٠] | 8:30 مساءً - 9:30 مساءً

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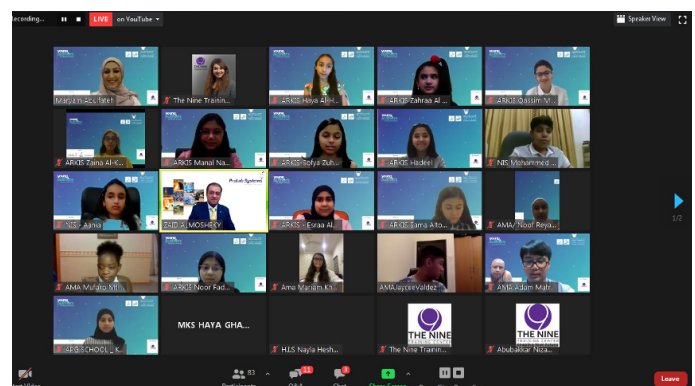
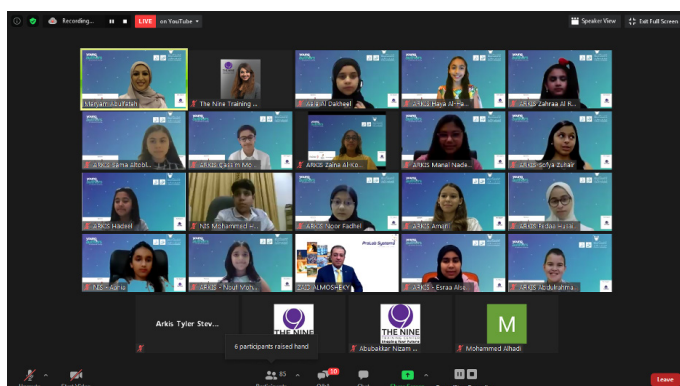
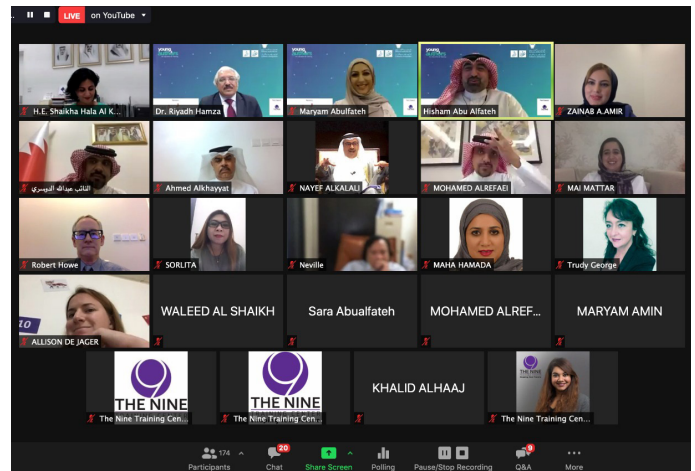
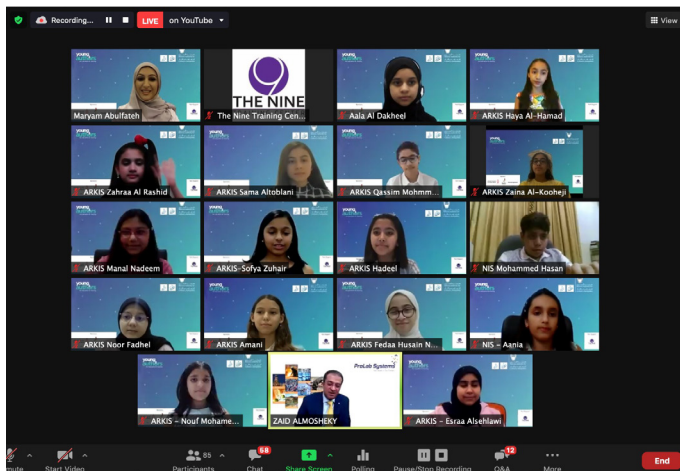
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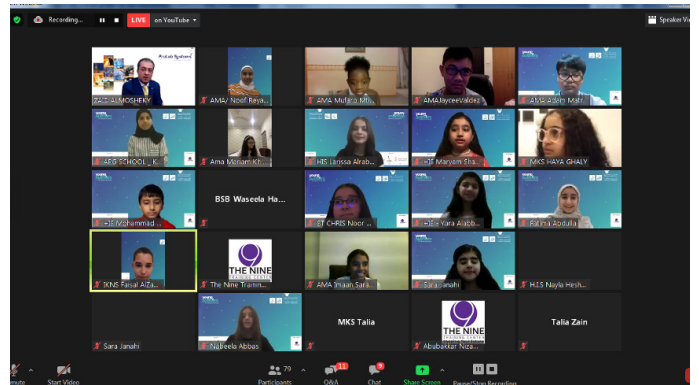
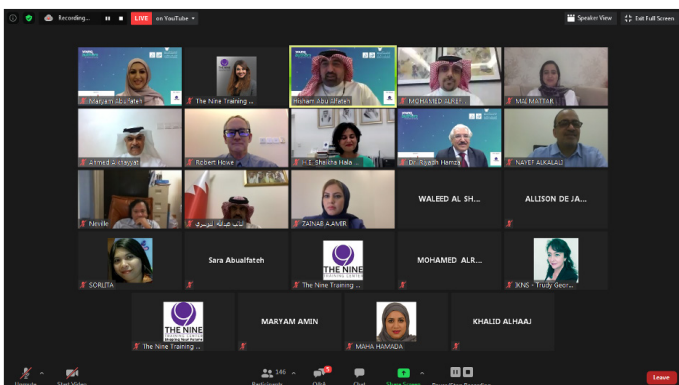
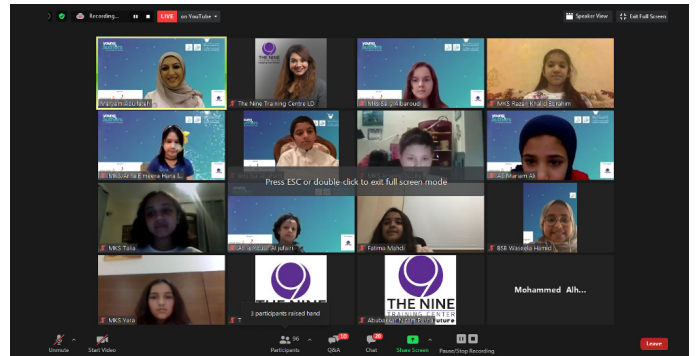
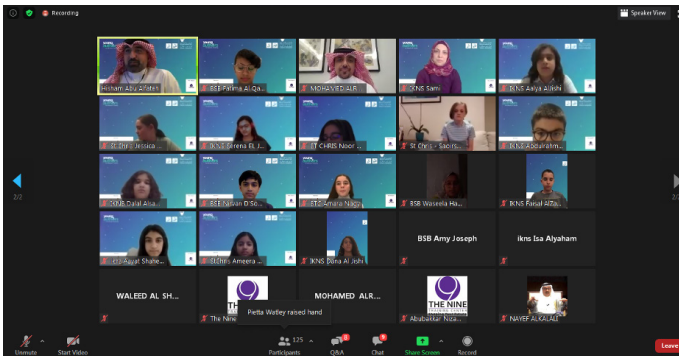
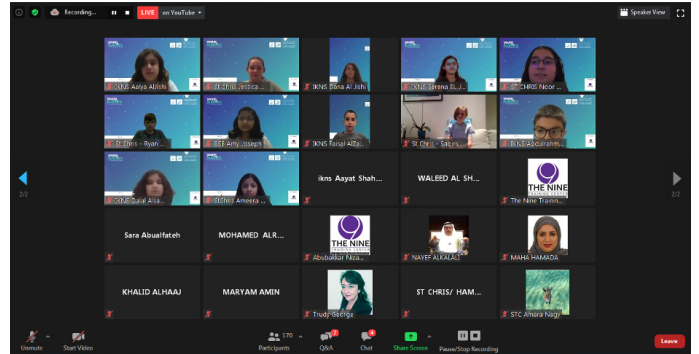
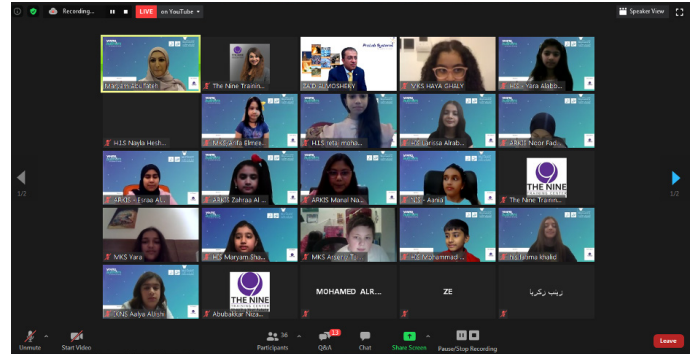
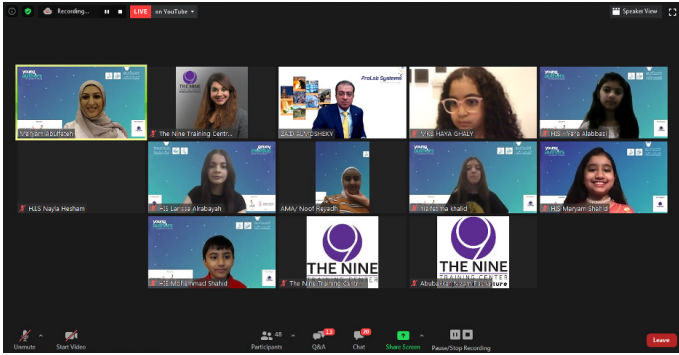
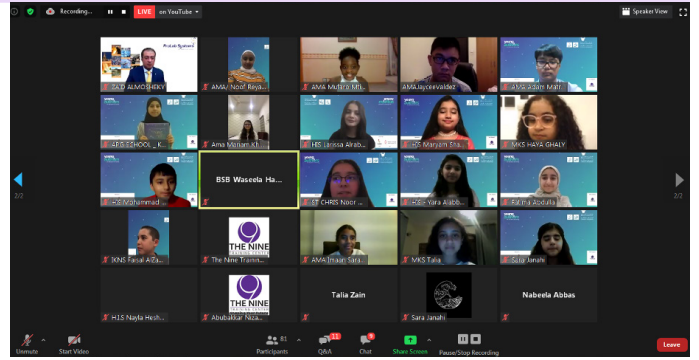


The Nine Training Center was proud to sponsor the first of its kind virtual launching ceremony of a book titled ‘ Young Authors’ Stories – Volume 1 by Young Authors for Education and Training under the patronage of H.E. Shaikha Hala bin Mohamed Al Khalifa, Director General of Culture and Arts at the Bahrain Authority of Culture and Antiquities, with the presence of Dr. Riyadh Hamzah President of The University of Bahrain.

More than 500 kids, parents, school teachers attended this ceremony along with the sponsors, school principal, members of parliament MPs and the general audience.



# BUZZNINE





The Global Women's Virtual Fashion Forum & Show, the first event of its kind in the region commenced on 12th July 2020 for 8 consecutive days, until 19th July 2020, with over 10,000 attendees and viewers from more than 50 countries, on the various virtual platforms the forum was live on.

The event was organized by Medpoint and The Nine Training Center. H.E Shaikha Noora bint Khalifa Al Khalifa, Chairwoman and CEO of Medpoint Design said on its inauguration: ' We are very glad to start this initiative bringing together international speakers, ministers, decision-makers, fashion designers, and corporate leaders from around the world, for the first under one umbrella and at the same time, and online, sharing their experiences, success stories and empowering women for Art, Design and Fashion to develop their abilities and skills through a group of experts and international speakers of great repute'.

Ms. Gopika Beri, The Managing Director of The Nine Training Center appreciated such huge efforts of this novel forum and commented "We strive at The Nine Training Center to bring international best practices, unique topics, trending titles, and up to date knowledge and skills to the community and to the various sectors and industries, and we aim specifically at strengthening them with effective & distinctive training programs and forums and support entrepreneurship at its core. "

The first day of the event touched on 'The Role of Governments, Chambers of Commerce and Women Societies for empowering women in the Fashion Sector', and how women are an essential part of global value chain in order to continue to face barriers to achieve their full potential at work, in the marketplace, and in many other aspects of life.

Personal Success Stories were shared by Ms Cho, Eun-Hee, Mayor of Seocho City in South Korea, H.E Dott. Prof. Giovanni Bozzetti, President of EFG Consulting and Former Minister of Lombardy Region and Milan Municipality in Italy, Dr. Amna Khalifa Al Ali, Board Member of Ajman Chamber and Chairwoman of AJBWC in UAE, Ms Farida Abdulla Kamber Al Awadhi, Chairperson of Emirates Businesswoman Council in UAE and Ms Omaymah Azouzz, Chairwoman of the Fashion Design Committee in the Chamber of Commerce in Jeddah KSA and the session was moderated by Ms. Mariam Janahi, a Social Media Influencer.

On the second day of the event, amazingly inspiring women's personal contributions for the enhancements in the fashion industry were elaborated by 5 regional speakers, including H.H. Shaikha Intisar Al Sabah from Kuwait, H.H. Sayidday Basma Al Said from Oman, H.R.H. Princess Kholoud Al Saud from Saudi Arabia, H.E. Shaikha Hend Al Qassimi from Sharjah UAE, and H.E. Shaikha Noora Al Khalifa from Bahrain. Ms. Sarah Abu Al Fateh moderated the session.



The third day of the forum explained the educational aspect, and how to support women in pursuing their studies in the fashion, arts and design fields. This awesome session was led by H.E. Dr. Sh. Haifa Bint Ibrahim Al Khalifa, Chairwoman of the Department of Architecture and Interior Designer – College of Engineering in Bahrain, Prof. Alessandro Brun, Associate Professor at the School of Management of Politecnico di Milano in Italy, Dr. Mona Suri, Academic Vice President of the Royal University of Women, Associate Professor in Fashion Design College in Bahrain and Ms. Doyon Ahn Morato Founder and CEO of Zories Only in Guam and moderated by Ms. Sarah Abu Al Fateh.

On the fourth day, light was shed on the Market Challenges for Women in the Fashion Industry. Challenges and their solutions were shared by Ms. Djamila Kerdoun, CEO of DK Ambassador & Founder of International Summit of Fashion in France and Ms. Suzan Baghdadi, Fashion and Abaya Designer in Saudi. The session was moderated by Ms. Awatif Al Thunaian. A hugely inspiring day.

The fifth day of the event was dedicated for the benefit of UNICEF, where Ms. Mariam Farag has moderated a session on women in volunteering fields starting with H.E. Eltayeb Adam UNICEF Representative in Gulf Area and H.E. Sh. Noora Bint Khalifa Al Khalifa Chairwoman and CEO of Medpoint Design speeches and then insights were taken from Dr. Shoubo Rasheed Jalal, Regional Advisor on Gender in UNICEF Middle East & North Africa Region, Ms. Ettie Higgins Deputy Representative UNICEF in Jordan and Ms. Ingie Chalhoub, Creative Director of Ingie Paris. Amazingly inspiring indeed.

The sixth day of the forum was focused on Entrepreneurship Ecosystem in the MENA Region, Digitalization and Innovation in Fashion and Fashion-preneurs and co-organised by UNIDO. Speakers shared motivational stories of their successful empowerment in various regions of the world, including Ms. Maha Mostafa Akeel Director of Social & Family Affairs, Organization of Islamic Cooperation, Ms. Reem Badran, Founder MENA Businesswomen Network, Ms. Rim Siam Founder of Women Council at the Egyptian Chambers of Commerce and Council's President in Alexandria Chamber, Ms. Douja Gharbi Founder & CEO of RedStart, Ms. Farah Liz Pallaro Founder & Business Owner FLP Farah Liz Pallaro, Ms. Jalila Arab Founder/CEO of Bahrain Fashion Incubator, Dr. Rajni Aggarwal President, Federation of Indian Women Entrepreneurs India, Dr. Faiza Mohamed Osman Director East Africa Regional OCE of the Association of African Universities, Ms. Agatha C. Johnson President & CEO Adonai Ventures in Sierra Leone, Ms. Anissa Meddeb Founder of Anissa Aida in Tunisia, Ms. Sandra Abi Chahine Strategy and Communications Consultant in Lebanon, and moderated by Dr. Amal Al Jowder and Mr. Afif Barhoumi. Hugely inspirational indeed.

The seventh day of the event focused on the Brand and Design aspects, where topics such as customer-centric branding for businesses, the importance personal branding, the merging of Arabic Calligraphy and the modern typography in creating brands, content creation challenges and how to submit a creative branding project. Speakers were Mr. Ilya Lobanov Founder & Creative Director of Studeo in Australia, Ms. Katya Oliveira, Integrated Marketing & Communications Consultant in Portugal, Ms. Hadeel Sayed Ahmed, Brand Designer from Jordan, Mr. Wissam SHawkat, and Iraqi Calligrapher and Designer from UAE, Mr. Jaafar Hamza, Writer and Founder

## BUZZNINE

of BOXOBIA in Bahrain, and H. E Sh. Noora AlKhalifa CEO Medpoint. The sessions were moderated by Mr. Mohammad Isa and Mr. Hussain Al Sharakhi. Very motivational indeed!

The last day of the forum featured the Role of Media in Supporting Women's Entrepreneurship in the Fashion Industry. H.H Sharifah Khatreena Nuraiah bt Syed Faizuddin Putra Jamalullail, owner of KHATREENA Fashion Brand & Board of Director of Perils Islamic Religious Council (MAIPs) in Malaysia, Ms. Al Jawhara Bint Turki Al Oteishan, CEO of Sawahei Aljazera in KSA, Ms. Nadia Ahmed Ouaamou, Founder/Managing Director of Zawaya Art & Design Art Consultant, Chairwoman & CEO of Enrertain Art Leadership in KSA, Ms. Alison Tay Editor in Chief of Grazia Middle East in UAE, Ms. Kubra Alqaseer, First Bahraini Fashion Designer and Ms. Wafa Albenayyan, a Saudi Fashion Designer spoke at the plenary and answered several questions by the moderator Ms. Sara Abu Al Fath. The last day also featured an MoU signing between Ms. Hana Abo Hawas, Founder of Anna Stealla Italian Fashion House and Ms, Gopike Beri, Managing Director of The Nine Training Center on the first unique fashion entrepreneurship course in Bahrain, and another MoU between Prof. Alessandro Brun Associate Professor at the School of Management of Politecnico di Milano in Italy and Ms. Gopika Beri on the initiation of an agreement to provide Diploma Course in Luxury Goods.

A special appreciation and awards were presented to the sponsors of the event, in recognition of their endless efforts in collaborating with the organiser to make this event a huge hit, both nationally and internationally. H.E. Sheikha Noora appreciated all the support she received from all the sponsors and thanked them profusely for making this successful forum happen. H. E. Shaikha Noora thanked the great efforts received from the speakers to the attendees and appreciated her teams enormous efforts and their tireless determination to ensure the event ran smoothly.

Ms Gopika Beri, The Managing Director of the Nine Training Center expressed her grateful appreciation to the Platinum Sponsors; EVO Motorsport, Lulu Hypermarket and Grazia Magazine in addition to the Gold Sponsors; Jumeirah Royal Saray Bahrain and Mega Mart Macro Mart and to the Silver Sponsor Al Rashid Group Center Point.



# Speakers

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**H.E. Sh. Noora Bini Khalifa Al Khalifa**  
CEO of Noora House, a leading brand of companies, including Noora Design and The Nine Training Center  
Bahrain

17 July 2020 - 19 July 2020  
6:30am - 8:00pm (Bahrain Time)  
Chairwoman and Organizer of the Committee

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Gopika Beri**  
Managing Director of The Nine Training Center  
Bahrain

MOU with The Nine Training Center, Anna Stella Italian Fashion House

18 July 2020  
7:00 pm - 8:00 pm (Bahrain Time)  
4:30 pm - 5:30 pm (GMT)

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Mr. Stefano Pettinato**  
Managing Director of the United Nations Resident Co-ordinator a.i.  
July 7th  
Bahrain

17 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Dr. Hashim Hussain**  
Head of UNIDO IPTO  
Bahrain

17 July 2020


**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Mr. Afif Barhouni**  
Investment Promotion Expert UNIDO IPTO  
Bahrain

Moderator  
17 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Zakia Nakat**  
Founder and CEO "YouTouT L'Amour City" "The World's Eye All The Love of The World"  
Lebanon

Fashion - Preneurs  
17 July 2020  
2:30 am - 3:45am (Bahrain Time)

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Sandra Abi Chahine**  
Marketing and Communications Consultant - Lebanon  
Lebanon

Fashion - preneurs  
17 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Anissa Mesdab**  
Founder of Anissa Asia  
Syria

Fashion - Preneurs  
17 July 2020  
2:30 pm - 3:45 pm (Bahrain Time)

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Kubra AlGaseer**  
First Bahraini Fashion Designer  
Bahrain

Media in Supporting Women Entrepreneurship in Fashion Industry  
19 July 2020  
7:00 pm - 7:40 pm (Bahrain Time)

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Al-Jashari Bini Turki Al Otaishan**  
CEO Sawahel Aljazeera  
KSA

Media in Supporting Women Entrepreneurship in Fashion Industry  
19 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Prof. Alessandro Bruni**  
Associate Professor at the School of Management of Politecnico di Milano  
Italy

Signing MOU  
19 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Nadia Ahmad Ouamou**  
Founder/Managing Director of Zayaya Art & Design Art Consultants, Designer & CEO of Emirati Art Leadership  
KSA

Media in Supporting Women Entrepreneurship in Fashion Industry  
19 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**H.E. Dott. Prof. Giovanni Bozzetti**  
President of EPD, Consulting and former Minister of Landmark Regions and Urban Municipality  
Italy

The Government's Role for Empowering Women in the Fashion Sector  
17 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Djamilia Kerdou**  
CEO of DK Ambassador & Founder of National Bureau of Fashion  
France

Market Challenges for Women in the Fashion Industry  
15 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**H.E. Sh. Henda Al Qassimi**  
CEO of Park London New York Events and Publishing  
UAE

Women's Personal Contribution for the Enhancements in the Fashion Industry  
17 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Farida Abdulrah Kamber Al Awadhi**  
Chairperson of Overseas Business Women Council  
UAE

The Role of Chamber of Commerce and Women Society in Supporting the Retail and Fashion Sector  
17 July 2020

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Ms. Cho, Eun-Hee**  
Mayor of Incheon City  
South Korea

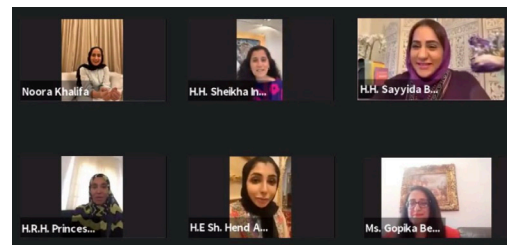
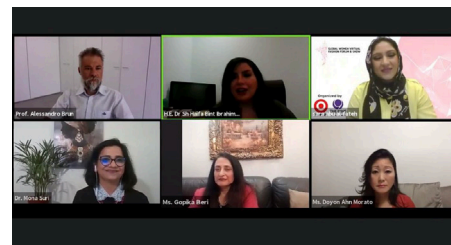
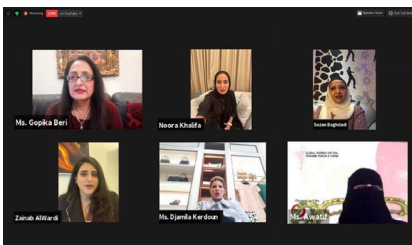
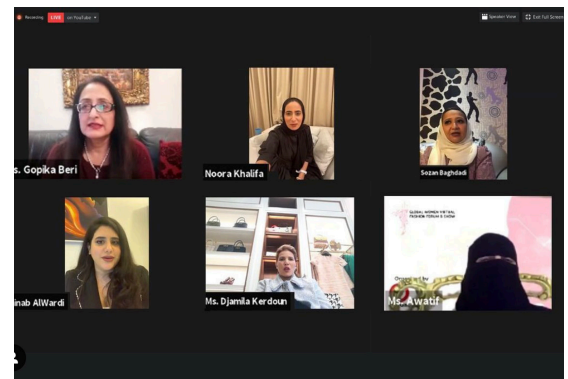
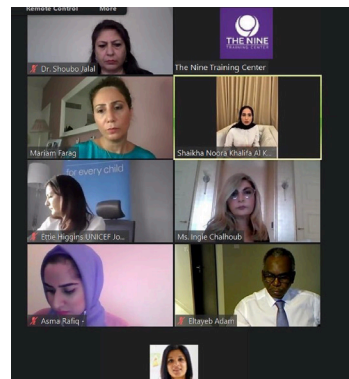
The Role of Women  
17 July 2020  
6:30 pm - 6:55 pm (Bahrain Time)

**GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW**



**Dr. Mona Suri**  
Academic Vice President of the Royal University of Women, Associate Professor at Fashion Design College - Bahrain  
Bahrain

Empowering Women to Become Entrepreneurs by Making Male Members Allies  
14 July 2020  
6:20 pm - 7:30 pm (Bahrain)



# Branding and Design

## Design Forum

The Brand and Design Forum was a private and independent forum within The Global Women's Virtual Fashion Forum & Show. More than 1000 persons registered for this forum, and latest titles were discussed for a continuous 6 hours, with international speakers. Topics were "Customer Centric Branding for Businesses" by Mr. Ilya Lobanov Founder & Creative Director of Studeo in Australia, "Why Clients will buy from you", by Ms. Katya Oliveira, Integrated Marketing & Communications Consultant in Portugal, "The Importance of Personal Branding" by H. E. Sh. Noora AlKhalifa CEO Medpoint, "Merging of Arabic Calligraphy and the Modern Typography in Creating Brand"s by Mr. Wissam Shawkat an Iraqi Calligrapher and Designer from UAE, "How to Submit a Creative Branding Project by Ms. Hadeel Sayed Ahmed, Brand Designer from Jordan and "Brand & Content Making in The Arabic Worl"d by Mr. Jaafar Hamza, Writer and Founder of BOXOBIA in Bahrain.

Two Plenaries were also provided, "Content Creation Challenges" hosted by Mr. Mohammad Isa and "For a more innovative content and brand," led by Mr. Jaffar Hamza. The MC was Mr. Hussain Al Sharakhi.

**Brand & Design FORUM**  
الهيئة والتصميم

**18 July**

via **zoom**

Organized By  
 THE NINE  
 BOXOBIA  
 MEDPOINT

In Parallel With  
 GLOBAL WOMEN VIRTUAL FASHION FORUM & SHOW

# Internal Training of Trainers

Since the Pandemic, The Nine Training Center has established a weekly training sessions for its full-time, part-time and free-lance trainers. The mission of H.E. Shaikha Noora Bint Khalifa Al Khalifa, Chairwoman of The Nine Training Center, is to inspire training and education, and hence such initiatives are continuously introduced to enable trainers to promote the true message of training.

The 9TC Trainers were virtually trained on various pedagogical and blended learning appoached on several topics:

- Using Zoom in training for beginners
- Advanced Zoom
- Using Breakout Rooms
- Using Kahoot for an interactive class
- Using Mentimeter for more engagement
- Lesson Planning and Quality

The screenshot displays a Zoom meeting interface. On the left, a Kahoot! quiz is active, showing a question: "2+2=?". The quiz settings include a time limit of 20 seconds and 1000 points. The answer options are 1, 2, 3, and 4. The interface also shows options for adding questions, importing slides, and importing spreadsheets. On the right, a grid of video thumbnails shows participants: Aref Abuowais, Madonna Dsouza, Dr. Hussain Seroor, Fatima Abdulmohsen, HEMLATA SINGH, Ghufra AlOraibi, and Zainab Alowainati. A 'Recording...' indicator is visible in the top left corner.



## Waleed HR/Quality

The Nine Training Center is very pleased to announce that Waleed Khawaja has joined The Nine Training Center as Quality and HR Associate Consultant.

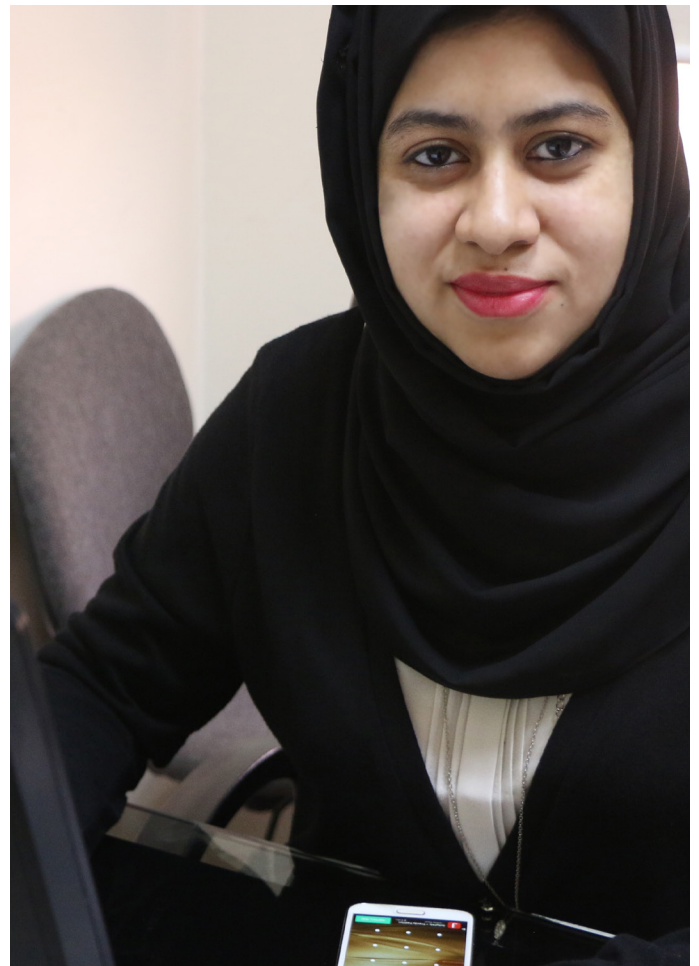
Waleed has over 11 years of experience in Accounts and Compliance in various industries, in addition to 4 more years of experience in Quality Improvement. He holds an Associate Diploma and a Bachelor's Degree in Accounting & Finance

Waleed has a track record Quality experience with Quality House Consultancy as an Educational Quality Consultant for more than 3 years where he monitored and improved class provision in several educational establishments. We strongly believe that his skills and knowledge will bring us to achieve what we aim for!

5

**Ameera 5 years**

We are proud to have Ms. Ameera Abdul Wahab Alware in The Nine Training Center's team and convey our congratulations on this 5 year service milestone. Thank you Ameera for your contribution to our success since the inception towards more success.



# Employee of the Quarter, Dr. Hemlata Singh



Dr. Hemlata also observes sessions and provides constructive feedback for both students and trainers. She ensures that all quality requirements are fulfilled successfully. In addition, she takes responsibility of moderating the pre and post assessments, classworks, quizzes, attendance, extracurricular activities and feedback. She maintains records and holistic sheets of all training and quality activities, works on course follow up sheets, and ensures overall alignment.

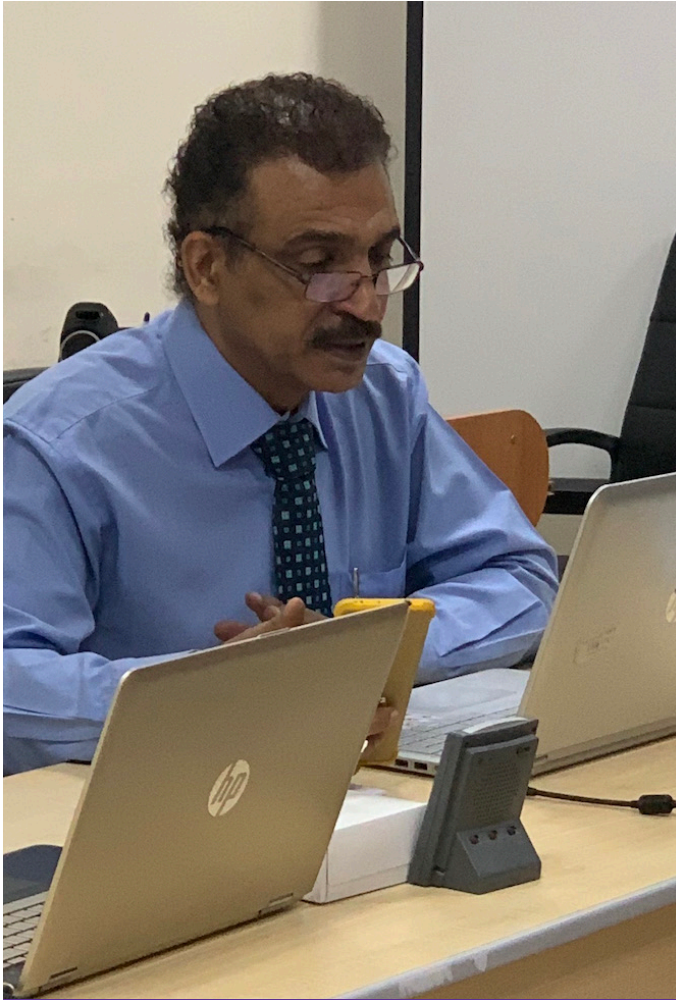
During the COVID-19 Pandemic, Dr. Hemlata was an essential member of the team to manage classes virtually and move to the next level by utilizing blended learning opportunities and applications.

The management of The Nine Training Center is pleased to award Dr. Hemlata Singh, Assistant Quality Manager, the 'Employee of the Quarter' award based on her Attendance, Performance & Communication, Punctuality, Dedication, Loyalty and for going that extra mile for The Nine Training Center.

Dr. Hemlata joined as a full-time Assistant Quality Manager since April 2020, and has taken up many responsibilities and duties in this regard, in which she is responsible for the following:

1. Contracts of students and clients
2. Manage files and folders for CSR
3. Physical Training and Webinars
4. Market Survey
5. Health and Safety Files.

# 5 Years Anniversary of Trainers



**Hussain Seroor**

Dr. Hussain Seroor is an approved trainer at the Nine Training Center since 2015 and holds a PhD in Management and Master's degree in Education from UK



**Farkhanda Bukhari**

Mrs Farkhanda Syed Al Bukhari has been an approved Trainer with The Nine Training Center since 2015. She has received a certificate of accomplishment in Quality Management. She also holds a Bachelor and Masters in Arts- First Division. Her passion is teaching and her students look up to her teaching skills.



# Job Seekers Training

With the Ministry of Labour and Social Development's mission of seeking to provide the best training services that meet the needs of national talents, The Nine Training Center signed a Memorandum of Understanding 'MoU' with Ministry of Labor and Social Development, to train job seekers, using the latest virtual training technology with the presence of a number of officials in the ministry.

The memorandum was signed by the Undersecretary of the Ministry of Labor and Social Development, Mr. Sabah Salem Al-Dossary and H.E. Shaikha Noora bint Khalifa Al Khalifa, Chairwoman of Nine Training Center which aims to train registered job seekers through the use of modern technology, in order to accelerate their employment and enrollment in private sector establishments according to the goals and strategies set to qualify national competencies to meet the needs of employers.



In a statement Mr. Al-Dossary confirmed that the Ministry of Labor and Social Development is in the process of signing a series of memoranda of understanding with a number of relevant authorities, with the aim of developing and enhancing the skills and self-abilities of job seekers and increasing their employment opportunities within the training and employment programs implemented by the ministry. This will help the jobseekers to develop their personal and professional skills and abilities, pointing out that virtual courses in these exceptional circumstances is an opportunity to enhance modern technologies in specialized courses and to create other fields and horizons for training in line with technological development and the continuous changes in the labor market, stressing the Ministry's keenness to qualify jobseekers to work and facilitate their integration in the private sector enterprises, in implementation of the directives of the esteemed government.

H.E. Shaikha Noora appreciated the support of the Ministry of Labor and Social Development in overcoming any difficulties the training institutes face, and their support to upgrade the level of services provided to citizens and provide the best training services that meet the needs of national Bahraini talents, to facilitate the process of their integration in various productive sectors and qualitative jobs, stressing full readiness to cooperate with partners and harness national efforts to develop vocational training in the Kingdom of Bahrain.

# Courses

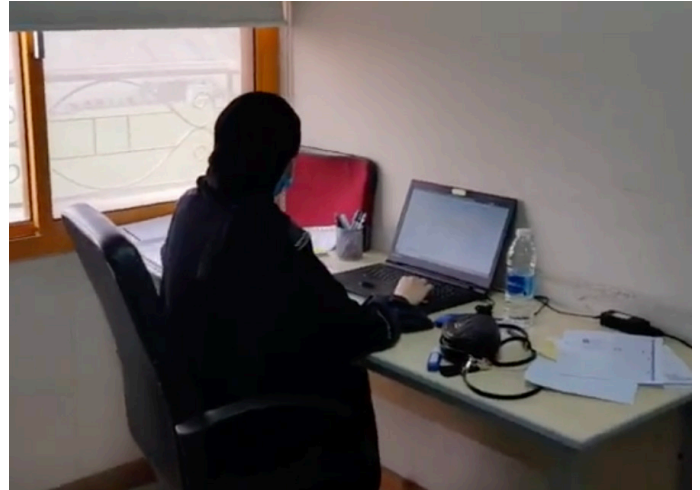
The Nine Training Center is glad to complete?

## Quality

The Nine Training Center is proud to continue for the second year its partnership with Quality Code Consultancy (QCC) to improve class provision with various aspects in mind:

- Learners and Trainees
- Trainers
- Leadership and Management

Mr. Ridha Dismal has stated 'Our role in The Nine Training Center is to monitor the level of the quality, and we mean monitoring training provision inside the classroom, and its suitability to training needs of the trainees in addition to all relevant analyses'



<https://www.instagram.com/p/CFHZBial7sc/>



## Interview with a Master Trainer



Mr.Salah Abuldrees

Question:- So far you've conducted so many virtual training, and delivered so many live sessions privately and for The Nine Training Center, as a master trainer and a famous cartoonist, What do you think of the virtual training?

Answer :-initially when we started, we saw it as an alternative solution for classroom training as we, then we got more advanced and received more practice. We realized that virtual training should have been utilized way before. Since there are so many documentations which can be more authentic as a proof of learning and development such as recording, photos, easy sharing, online games, breakout rooms, privacy of mentorship, usage of several apps.

### How do you see the future of training post-covid-19?

Provided that Tamkeen will support and continue to support and sponsor job seekers, trainees and employers, we can continue strongly and come up with multiple unique approaches that support various needs of the market.

Covid-19 has pushed us to become more creative and bring tailored made programmes to face the pandemic. For example we focused on how to make customers happy in Retail programmes previously, however now, it is about how to provide safe and happy shopping experience as a holistic approach.

## You were famous as a master trainer for in-class interactive games and activities based on experiential learning. How are you doing this at the moment using online platforms?

Providing that Tamkeen will support and continue to support and sponsor job seekers, trainees and employers, we can continue strongly and come up with multiple unique approaches that support various needs of the market.

Covid-19 has pushed us to become more creative and bring tailored made programmes to face the pandemic. For example we focused on how to make customers happy in Retail programmes previously, however now, it is about how to provide safe and happy shopping experience as a holistic approach.

## How did you find The Nine Training Center's support and transformation?

The Nine Training Center's team is very supportive, they provide continuous training led by Hussain Al Sharakhi and other trainers. They provide guidance and support, most importantly, they are there during the virtual training to provide extra support to learners and the trainer.

## How do you use Cartoons in your training? How does cartooning help you in training?

Now we're becoming more visual, and use online platform using a camera with audience watching, using the cartoon art, I can combine the mind mapping ideology with cartooning and integrating them in the learning objectives. I believe that one nice picture that is communicated across to the learners is more than 1000 pieces of information.

# On The National Media



[https://www.instagram.com/tv/CD\\_Kto-HpmQ/](https://www.instagram.com/tv/CD_Kto-HpmQ/)

Our Sales Manager Ahmed Al Nooh was interviewed on the National Radio on a session that was delivered on the 'law of attraction'. He mentioned the importance of how to start from the inner-self and subconscious mind, and then link them with how to control emotions and turn them to positive ones.



<https://www.instagram.com/tv/CF9z8NdIB-Y/>



<https://www.instagram.com/tv/CFY7IIKFIK7/>



The Nine Training Center is glad to participate in Social Initiatives with The Directorate of Social Development in Bahrain - together we support the the community and achieve success. The Nine Training Center's activities were shown and its efforts were appreciated on the National TV and the MLSD's press.

Ms. Alaa Al Sabbagh, President of Abdulla Bin Yousif Fakhro's Social Center's appreciated the support provided by The Nine Training Center's on the virtual sessions offered to the general publish to achieve Bahrain's vision and sustainable aims.



# Breast Cancer Awareness Sessions

The Nine Training Center delivered 3 sessions in both Arabic and English, in collaboration with

- Ibn Al Nafees Hospital
- Think Pink
- Bahrain Specialist Hospital
- Al Hilal Hospital and Medical Center

**THE NINE TRAINING CENTER**  
Shaping Your Future

مستشفى ابن النعيس (Ibn Al Nafees Hospital)

يدعوكم مركز ذا ناين للتدريب بالتعاون مع مستشفى ابن النعيس  
لحضور الندوة التوعوية الافتراضية  
**بسرطان الثدي**

وذلك يوم الأربعاء ٢٠٢٠/١٠/٢٨ الساعة ١٢ ظهراً بتوقيت البحرين

**THE NINE TRAINING CENTER**  
in collaboration with Ibn Al Nafees Hospital  
is pleased to invite you to attend a free Webinar on  
**BREAST CANCER**  
Awareness Session

Wednesday 28/10/2020  
12:00 PM - Bahrain Time  
1:00 PM - UAE Time

الدكتور عبد الله العرادي  
Dr. Abdul Nabi Al Aradi  
Consultant General & Laparoscopy Surgeon

سارة الوائلي  
Sara Abu Al-Falah  
News Reader on Bahrain International Radio

مجاناً Free

تتمتع شهادات حضور عند الطلب  
Certificates will be generated upon request  
+973 33449218 , 77333365

Zoom ID: 84693517618

**THE NINE TRAINING CENTER**  
Shaping Your Future

يدعوكم مركز ذا ناين للتدريب لحضور  
الندوة التوعوية الافتراضية  
**بسرطان الثدي**

**THE NINE TRAINING CENTER**  
Kingdom of Bahrain  
is pleased to invite you to attend a free Webinar on  
**Think Pink**  
Awareness Session

Sunday 18th October 2020  
10:30 AM

**Agenda**  
Overview of the Charity | Mission and Vision |  
Free Mobile Application | Awareness Session | Q&A Round

For More Information Please Contact Us:  
+973 33449218 , 77333365  
E: info@thetgc.com

مجاناً Free

ستتوفر الترجمة باللغة العربية  
تتمتع شهادات حضور عند الطلب  
\* Certificates will be generated upon request

Zoom ID: 86070785596

**THE NINE TRAINING CENTER**  
Shaping Your Future

مستشفى الهلال والمراكز الطبية (Al-Hilal Hospital & Medical Centers)  
MUSKAT | MANAMA | RIFFA | SALMIYAH | ASIR

يدعوكم مركز ذا ناين للتدريب لحضور  
الندوة التوعوية الافتراضية  
**بسرطان الثدي**

**THE NINE TRAINING CENTER**  
Kingdom of Bahrain  
is pleased to invite you to attend a free Webinar on  
**Breast Cancer**  
Awareness Session

Sunday 25th October 2020  
12:30 PM - Bahrain Time  
1:30 PM - UAE Time

**Agenda**  
Overview of the Charity | Mission and Vision |  
Free Mobile Application | Awareness Session | Q&A Round

For more Information Please Contact Us  
+973 33449218 , 77333365

الدكتور Hafiz Ansari  
HAFIZ, DMSc, FRACS  
General Surgery

الدكتور Divya Lakshmi  
DIVYA, DMSc, DMB  
Radiology

Madona  
Moderator

مجاناً Free

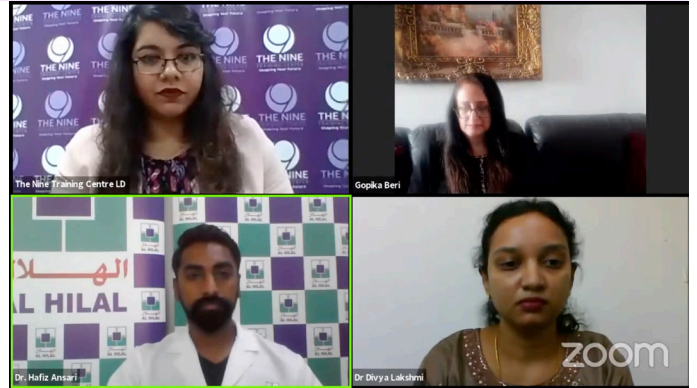
ستتوفر الترجمة باللغة العربية  
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\* Certificates will be generated upon request

Zoom ID: 81108040564

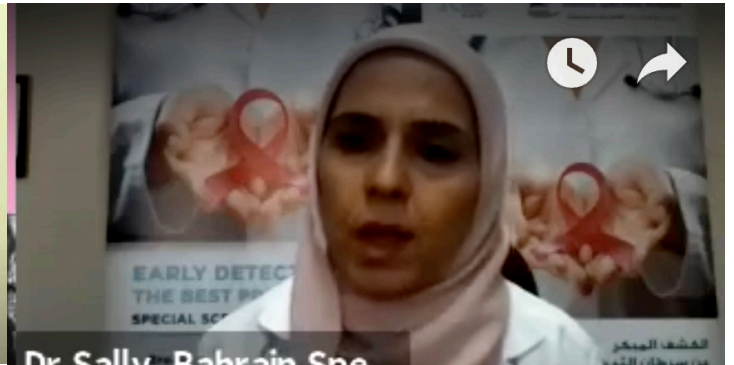
## BUZZNINE



<https://www.youtube.com/watch?v=BK1LUe5QsNk>



[https://www.youtube.com/watch?v=WdFSIS\\_coXE](https://www.youtube.com/watch?v=WdFSIS_coXE)



<https://www.youtube.com/watch?v=X8gDZGNYnJk&t=1238s>

## NQF

The Nine Training Center is proud to announce that in September 2020, it has been listed in the National Qualifications Framework NQF by Bahrain Education & Training Quality Authority



**الإطار الوطني للمؤهلات**

**الإدراج المؤسسي لـ (4) مؤسسات للتدريب المهني**

معهد لوجك للتدريب وتنمية الموارد البشرية  
مركز ذا ناين للتدريب

المركز الأمريكي للثقافة والتعليم  
مركز أكسس للتدريب

**هيئة جودة التعليم والتدريب**  
**Education & Training Quality Authority**  
مملكة البحرين - Kingdom of Bahrain



**Kingdom of Bahrain:** Office #123,124,125, 2nd Floor, Building #106, Road #20, Block #331, Abdulrahman Jassim Kanoo Avenue, Zinj  
Tel: 39776618 973+ | 77333365 973+ [Gopika Beri- Managing Director] | 66331428 973+ [Sukumar- Business Development Manager] |  
36539191 973+ [Abu Bakkar-Admin and Finance Manager], info@the9tc.com

**KSA:** Taiyeba Naseer [Personal Secretary], H.E Shaikha Noora Khalifa Al Khalifa's office, KSA Mob: +966 0549539390, Email: admin@alnoora-alkhalifa.com

www.the9tc.com

   @The Nine Training Center   @9trainingcenter